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SOLUTION

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“Life is Live –
Learning on a virtual campus”



"Life is Live – Learning on a virtual campus"

„Development of E-Learning in Higher Education of Economics“,
22.11.2007, Wrocław

Enrico Korb, CEO
MasterSolution AG

Who is MasterSolution?

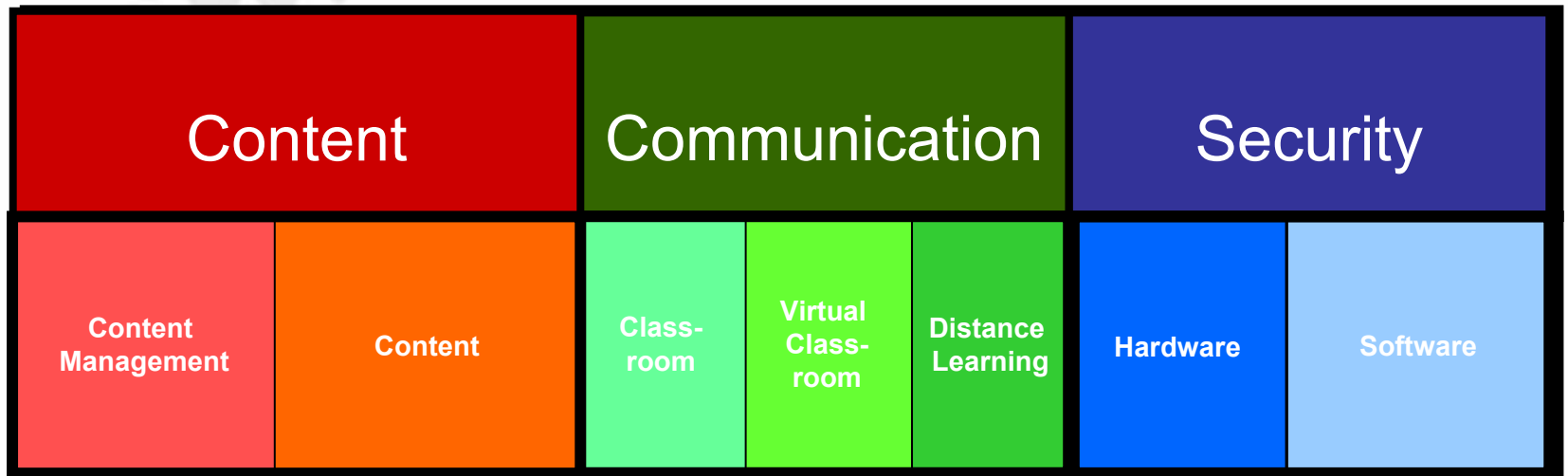
- o Founded 1998 in Plauen, Germany
- o Activities and presence in Poland since 2005
- o One of the **leading** companies in “live e-learning” market with more than 350‘000 Installations (Workplaces), 18‘000 Customers
- o **Top Fortune 500** Reference List with DaimlerChrysler, SAP, BMW, UBS, Deutsche Telekom, German Army and many more
- o Software Development **partnership** with **Siemens** since 2001

Challenges in the “Information Society” for Training & Education

- o The speed of development and changes in the area of „Teaching and Learning“
- o Limited budgets require targeted and efficient investments
- o Broader use of IT technology in universities, corporations and further education institutions
- o Increasing complexity of IT environments
- o More content has to be taught in a shorter period of time
- o New technologies are forcing the necessity of new educational concepts



The Basic areas of IT in Education & Training



The “MasterSolution” Education Cycle

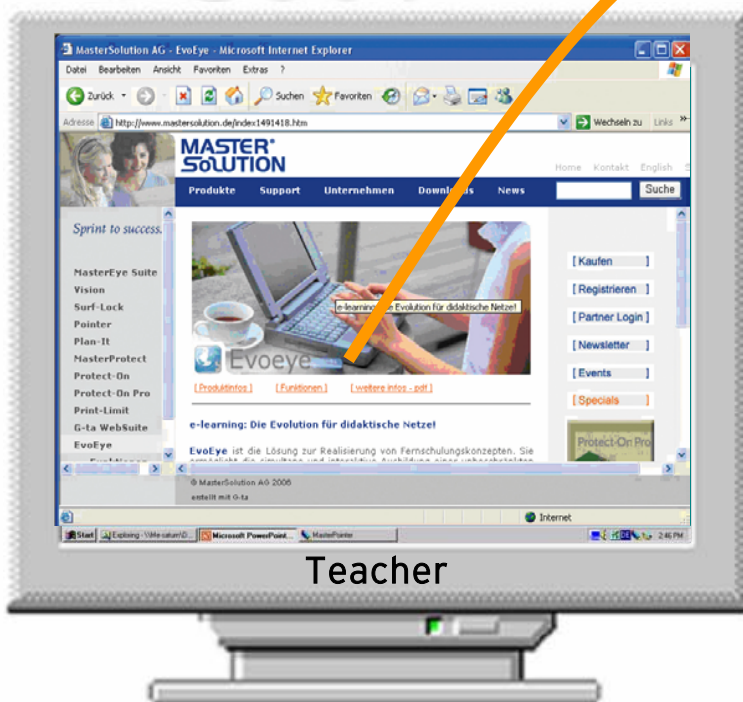


EvoEye • Solution



- o 'Open' learning platform for any contents, live & interactive
- o Modular architecture: enabling "Live teaching" for any existing LMS as complete e-Learning solution, maximum flexibility, scalability and speed
- o The Professor/ Tutor works in it's "known environment" - small hurdle to take to start "Live Teaching" via Internet
- o Full service, including studio hosting and content intermediation

What you produce is what they receive



Teacher

EvoMaster™ Tutor Modul



Participants

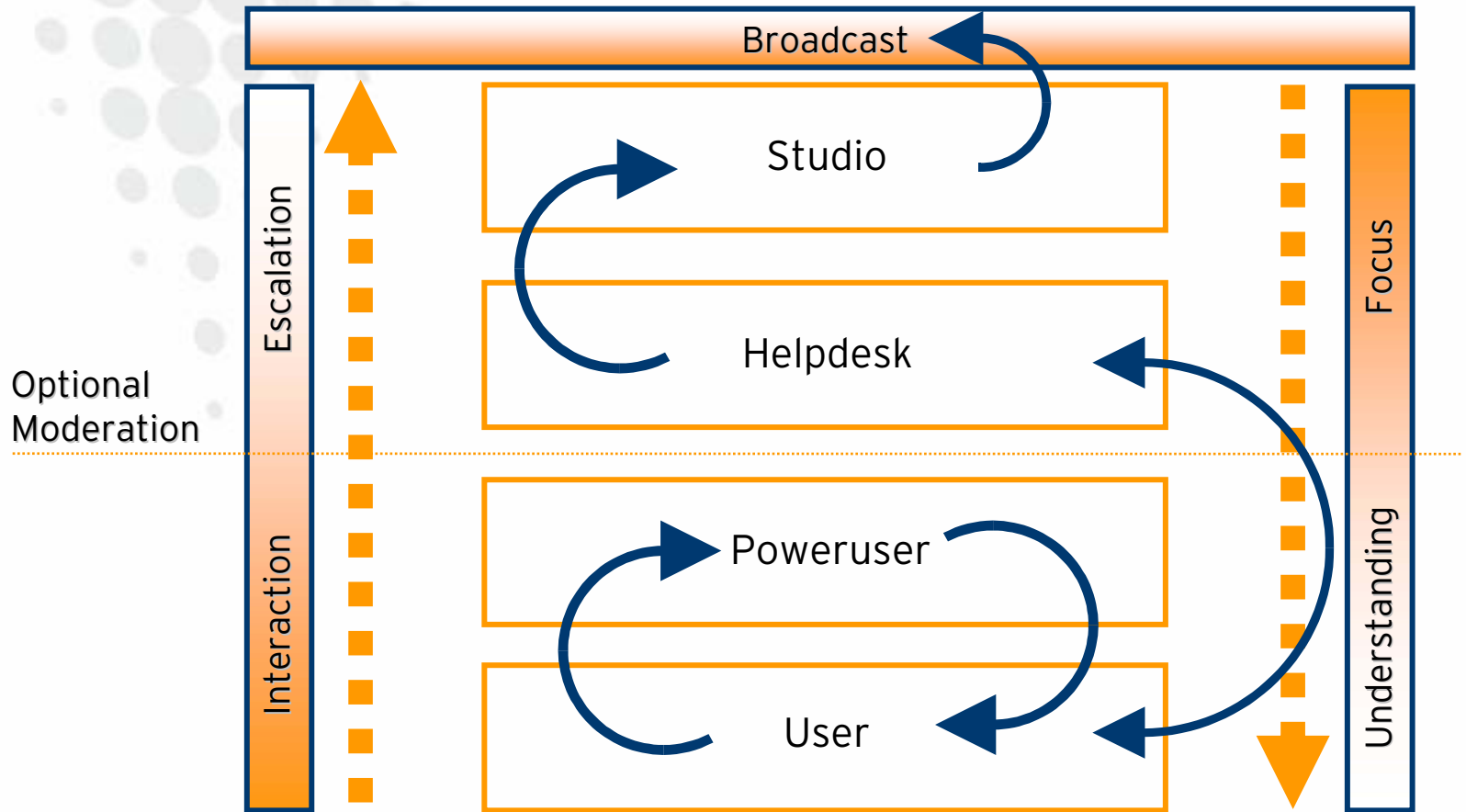
EvoPlayer™ Student Client

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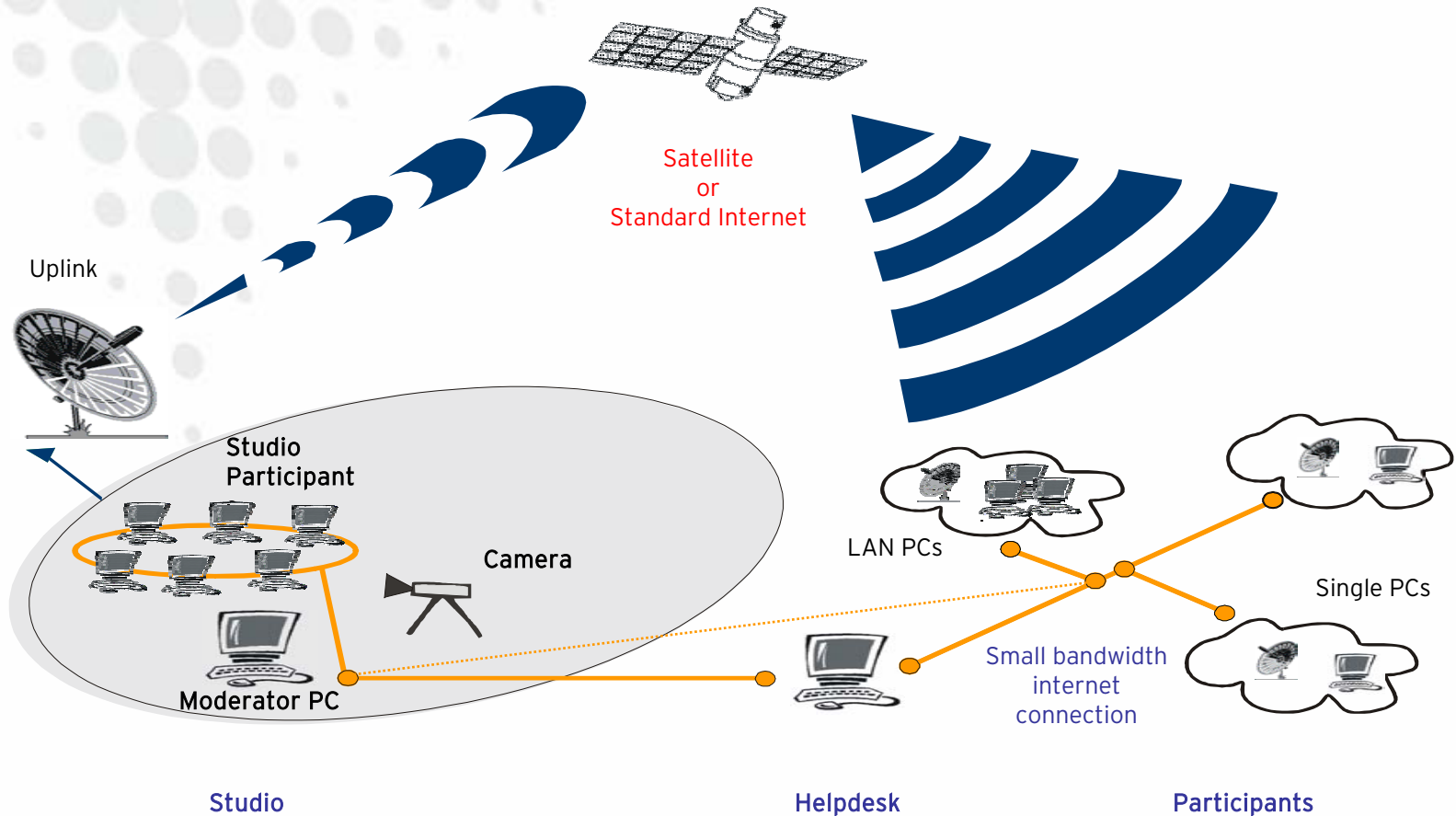
www.mastersolution.de



EvoEye • - interaction scheme



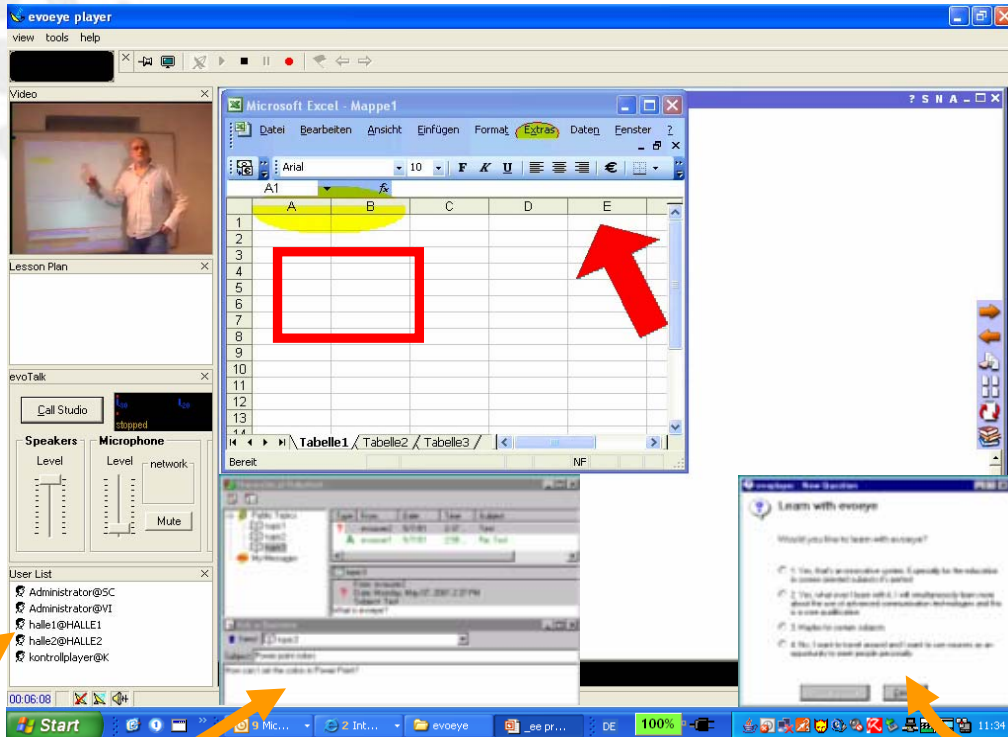
EvoEye • customer example (650 same time participants)



Intuitive participant workplace



EvoPlayer™
All information
at a glance



EvoChoice™
Full Involvement

Userlist

evochoice™
Easy
assessment

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EvoEye • customer example



“Life is Live!”

*Live Learning via EvoEye
DAA (Deutsche Angestellten Akademie,
Germany)*

*Ina Weissmann,
Director Content Development
DAA*

MasterSolution product offering

Vision Pointer EvoEye ActivBoard

EvoPlanner

G-ta WebSuite



Print-Limit

Surf-Lock

AppControl

EvoStream

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Outlook/ Conclusion



- o Technology will never replace the traditional way of teaching – but the new technologies will enhance and influence the teaching and learning process
- o The role of the tutor will change
- o New technologies will open new horizons and possibilities for teaching
- o Virtual and traditional ways of teaching and learning will melt into new organizational concepts of “Training”
- o Corporations and Educational Institutes will have to manage this evolution of teaching and learning!



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